Beyond Big Brother: A Proactive Approach to Online Course Evaluation

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Tools Utilized by Online Learning Coordinators at Wilmington University

- Campaign Monitor	Used mainly as a way to send out newsletters and other information to faculty. • Reminder to prepare course before the start of the semester/block • Communicate information about professional development opportunities www.campaignmonitor.com
WUFOO	Used a way to collect and analyze data: • Course Evaluations • Attendance/topics for team meetings • Evaluations from adjunct regarding professional development opportunities (college meetings, course meetings, faculty summits, etc.) • One on one trainings www.wufoo.com www.surveymonkey.com
Kaltura creating together	Used to create video tutorials for students and instructors. Can be embedded into Blackboard. • New Faculty Orientations • Editing online templates for HYB or F2F courses • Instructions for submitting Outcomes Assessment Data • Directions for using various Blackboard tools. http://corp.kaltura.com/
	Used to create quick video tutorials for students and instructors. • Showing instructors/students how to access specific tools within their course • Showing Program Chairs specific things that are occurring in courses. https://www.techsmith.com/jing.html
Blackboard collaborate	Used to facilitate virtual meetings. • Team meetings for adjuncts teaching the same course. • Curriculum meetings (students and adjuncts are invited to attend) • Virtual Office Hours http://www.blackboard.com/online-collaborative-learning/blackboard-collaborate.aspx