Beyond Big Brother: A Proactive Approach to Online Course Evaluation

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## Tools Utilized by Online Learning Coordinators at Wilmington University

<table>
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<tr>
<th>Tool</th>
<th>Description</th>
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| **Campaign Monitor** | Used mainly as a way to send out newsletters and other information to faculty.  
- Reminder to prepare course before the start of the semester/block  
- Communicate information about professional development opportunities |
| **www.campaignmonitor.com** |
| **Wufoo** | Used a way to collect and analyze data:  
- Course Evaluations  
- Attendance/topics for team meetings  
- Evaluations from adjunct regarding professional development opportunities (college meetings, course meetings, faculty summits, etc.)  
- One on one trainings |
| **www.wufoo.com**  
**www.surveymonkey.com** |
| **Kaltura** | Used to create video tutorials for students and instructors. Can be embedded into Blackboard.  
- New Faculty Orientations  
- Editing online templates for HYB or F2F courses  
- Instructions for submitting Outcomes Assessment Data  
- Directions for using various Blackboard tools. |
| **http://corp.kaltura.com/** |
| **Jing** | Used to create quick video tutorials for students and instructors.  
- Showing instructors/students how to access specific tools within their course  
- Showing Program Chairs specific things that are occurring in courses. |
| **https://www.techsmith.com/jing.html** |
| **Blackboard Collaborate** | Used to facilitate virtual meetings.  
- Team meetings for adjuncts teaching the same course.  
- Curriculum meetings (students and adjuncts are invited to attend)  
- Virtual Office Hours |
| **http://www.blackboard.com/online-collaborative-learning/blackboard-collaborate.aspx** |